

Business Britain Press Release.

Subject -

Business Britain magazine

Awards

RockRose Realty

with

**"International Property Consultant of the Year
2006"**

Rely on RockRose

With international property growing in stature and popularity among UK investors, many are now faced with a multitude of investment opportunities. New 'developing property markets' seem to appear on a weekly basis, with many boasting very tempting potential returns, tempered with a high-risk rate in an unstable part of the world. In today's financial climate however, we at Business Britain magazine believe that the strength of the pound can be the investor's strength of investment, especially when looking towards the other side of the Atlantic Ocean.

At more than twice the size of Europe and boasting the leading economy in the world, from breakfasts to family homes everything is large in the USA, and that goes for the property market too. The American housing market for 2005 hit a fifth consecutive record, and sales in 2006 are expected to be the second best in the industry's history, according to the National Association of Realtors. Great weather, beautiful scenery, English speaking and close ties with the UK ensure consumer confidence. All this is available to investors, along with beautiful locations such as Florida, being the fastest-appreciating market; in certain locations, prices rose by more than 45 per cent in 2005.

As one of the pioneers in highlighting the offshore property boom to UK investors, Business Britain magazine feel a responsibility to our readership to highlight and recommend the best possible options available to our readers. For the last 12 months, Business Britain has been working alongside a number of offshore property consultants within an ongoing offshore investment feature, highlighting the potential benefits and financial returns that a foreign property investment represents, not to mention a beautiful escape from day to day life. As a result, the board of Directors has decided to recognise and ultimately recommend to our readers the paramount service offered in this field.

Our team of Investigative Journalists compiled a comprehensive review on the leading International Property Consultants, in order for our Board of Directors and Editorial staff to be able to assess each one and their merits.

The criteria consisted of a number of different areas, and was based on a points scoring basis with the main generic points of interest being:

- Additional services/support offered to purchaser
- Relevancy and attraction of market to Business Britain readers
- Affiliations
- Range and quality of service/properties available
- Knowledge of marketplace
- Importance placed on After-sales service
- Prosperity of marketplace/proven ability to offer high ROI

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The result of these investigations and meetings of our Board and Editorial staff was to unanimously announce RockRose Realty as:

"International Property Consultant of the Year 2006".

Boasting over a dozen years experience as a General Real Estate Brokerage and Business Brokerage company which has been operating in the heart of the Disney area of Florida, with a first-class approach to customer service which is refreshing and commendable, Rock Rose Realty are undoubtedly a thoroughly deserving winner of this prestigious Award.

Ends.

About Rock Rose Realty:

About Business Britain magazine:

Business Britain is mailed on a bi-monthly basis, strictly to named subscribers at decision maker level (Chief Executive, CEO and MD, as well as qualifying members of senior management), within Blue Chip multinational organisations and SMEs, falling within the I.T, Communications, Financial/Banking, Business Services, Manufacturing and High-Tech/Knowledge/Creative sectors, as well as a presence within the UK public sector and local government, on our subscription lists across the UK and Ireland, and also parts of continental Europe.

Furthermore, the readership is expanding on a continuous basis due to the expansion of the European Union and the accession of several Central and Eastern European countries.

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